



Developing the FinFluencers training and learning approach involving young people, youth workers and consultants on financial literacy.

Between November 2022 and June 2023 we have worked on the development of the FinFluencers training material on financial literacy. This was a collaborative task where all project partners contributed following an agreed methodology to cover specific needs and learning profiles. We started by creating the basic structure and approach which we have tested twice.

The first testing was among the partnership and selected trainers coming from youth and adult education. It was carried out during our partnership meeting in Athens, Greece in December 2022, hosted by project partner Militos Consulting SA. We presented our initial approach and material structure and discussed possible changes and optimization to make it more relevant to young people and self-paced learning, but also to facilitate supported learning by youth workers and trainers.

The second testing was conducted in the period between April 2023 and June 2023. Here, we consulted the structure and content areas of our material as a training offer with 5 trainers/experts in each of the project countries and as a learning experience for young people with 5 young persons in Bulgaria, Greece, The Republic of Northern Macedonia, and Portugal respectively.

Our check points with trainers and young persons:

- Appropriateness of training topics and levels of complexity.
- Sequence and flow of learning experience.
- Volume, length, scope.
- Language used.
- Effectiveness in shaping attitudes and behaviors among young people.
- Instruction-led and self-paced learning aspects.
- Balance between theory and practical application.
- Modalities and delivery elements (visual, narrative etc.).



The FinFluencers training offer

The Modules

- Being financially literate – What it means and what it takes!
- Planning personal finances
- Financial services - A walk-through
- Budgeting - The whereabouts of my money
- Financial literacy and work-life

Definitions, terms, and concepts explained, tests, case-studies, practical examples, the personal and the global in finances, understanding financial services, budgeting, financial literacy and professional pathways, and more...

6
videos introducing each training part and 1 video on how to use the FinFluencers e-learning platform!

20
podcasts complementing the training material, promoting the importance of financial literacy!

All this soon available online, free, openly accessible, in 5 languages



The Young Financial Influencers Networks

On June the 8th and 9th 2023 FinFluencers partner organisation OTB hosted the project partnership and 5 young persons from Bulgaria, Greece, the Republic of Northern Macedonia, and Portugal in the beautiful city of Faro in the south of Portugal! Our mission was the following:

1st day:

Catching up with our testing process in all countries and agreeing on the most important takeaways and suggestions which we will add to our material as developed so far!

Scheduling our next steps and into the final phase of the project with the main goal to have our FinFluencers e-learning platform ready and fully functional by the end of summer 2023 in all languages!

2nd day:

The second day was a special day! 5 young people at the ages between 19-29 from different countries (Bulgaria, Greece, Northern Macedonia, Portugal), different walks of life (students, professionals, employees) have come along the way with us to Faro to be trained as our project's Young Financial Influencers!

What was there for them:

- Introduction to our network building methodology with the help of the concept of Community of Practice
- Presentation of the Young FinFluencers Guide which will be their handbook and companion in building networks and carrying out talks with peers and other stakeholders when they get back home.
- On the spot games and role playing for learning how to effectively contact people and bring to life talks and meetings.



What is expected from them:

- Organise and carry out 3 talks, meetings, sharing and discussion events in each country, inviting and involving a group of 5 peers and stakeholders in the financial world.
- Facilitate, moderate and animate interesting discussions promoting the importance of financial literacy.
- Collaborate with project partners in each country to create short reports, share impressions and interesting outcomes of these talks.
- Keep up the established networks as communities of practice for further exploration in financial literacy issues, open to newcomers!



Our Young Financial Influencers with their Youth Pass Certificates

What we are up to next!



The FinFluencers project will run up to the end of October 2023. Towards the summer break and after the summer holidays there are two important tasks ahead of us:

First, we will carry our e-learning platform online testing with actual users, this time 30 young persons from Bulgaria, Cyprus, Greece, the Republic of Northern Macedonia, and Portugal, registering and going through the online learning material in their own respective language! They will evaluate the training offer and provide us with short feedback which we will then integrate in our online platform to reach the final version of our financial literacy learning offer!

At the same time, we will collaborate closely with our young financial influencers helping them to organise and carry out the financial literacy talks and meetings, their national communities of practice throughout September and October 2023. This will be the building block of the Young Finfluencers Network which we intend to keep and animate after the project completion!

Lastly, in all 4 countries we will carry out our dissemination and communication events (1 multiplier event by country) by the end of October 2023 to spread the word about our project outputs and offer to young people, youth organisations, financial literacy consultants, other stakeholders promoting financial and entrepreneurial skills and knowledge.

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