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## The FinFluencers Networks of Financial Influencers

### Setting the ground for Networks of Financial Influencers

The Networks of Financial Influencers is one of the key outputs of the FinFluencers project. While the project partnership is working on the FinFluencers training provision on financial literacy – an open access e-learning platform for young persons that will be available in English, Bulgarian, Greek, Macedonian, and Portuguese – we are about to carry out the first steps towards developing the Financial Influencers Networks across the participating countries. To this end, partners have identified five young persons (1 from Greece, 2 from Bulgaria, 1 from Portugal and 1 from the Republic of North Macedonia) who will attend our project meeting in Portugal in the beginning of June 2023, hosted by project partner OTB in Faro.

A training session will be held, organised by OTB, where the FinFluencers of each country will participate in understanding the critical points of the training methodology as these will be described in "The Young Financial Influencer's Guide". The session will be held for 8 academic hours and will follow the requirements and methodologies of Youthpass. The "Young FinFluencers Guide" is being developed to serve as a handbook for organising and sustaining the Networks in each country. The "Guide" will include topics such as:

1) Introduction into the project; 2) Methodology on how to organise and run the Networks in each country; 3) Example topics, exercises and icebreaking activities for each meeting; 4) Building rapport with participants; 5) Fostering the exchange of ideas in the Network; 6) Inviting external speakers, etc. It will be translated into partner languages and uploaded on the public section of the FinFluencers online platform.

### What are the Networks of Financial Influencers?

The Networks will function as "communities of practice". After the Network Leaders are trained in our upcoming meeting in Portugal, they will return to their countries and put the methodology to the test by piloting the networks in their country. Each Network will host at least 3 "talks" with 5 participants over a period of 6 months. Each Network will be organised by the trained young person facilitator with the support of the local partner in the relevant country. Each Network (2 networks in BG, and 1 in GR, PT and MK) will attend at least 3 face-to-face meetings with a minimum of 5 participants (although the network can independently choose to set up extra meetings) which will consist of activities such as Group Meetings, marketed as Talks on financial literacy (to share and bounce ideas, sharing experiences, reflecting, mentoring activities, etc.) or other innovative methods and interventions such as World Cafe, Netwalking in rural areas, chat clubs in a youth co-working space, etc. This open-minded and innovative approach to networking will be beneficial for young people by growing their networks.

### Next steps

In a parallel pace, the project partnership will finalise and pilot test the FinFluencers online platform which will be available in 5 languages in September 2023. The Networks of Financial Influencers and the online training provision to be deployed by youth workers and actors supporting young persons in acquiring financial literacy knowledge, skills, and attitudes are the key outputs to be then further used as an integrated methodology and set of tools for both young persons and trainers addressing financial literacy training. The Pilot sessions will take place during the period September-October 2023, either online or with a face-to-face delivery, depending on the regional context and the decision of each project partner.

Keep on following the project processes by visiting the [FinFluencers website](#) as well as social media channels ([Facebook](#) & [Instagram](#)), where updates are regularly uploaded and posted! will be provided accordingly. You can also listen to our podcasts episodes here <https://finfluencers.org/podcasts/>.

