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Piloting the FinFluencers training modules – Planning & Expectations

The FinFluencers project activities

The FinFluencers project and its partnership, funded by the Erasmus+ Programme of the European Union, aims to design, develop, and offer to young people, aged 19-29, an online training provision to support them in making informed and confident financial decisions. The project is also focused to support the secondary target group, namely experts, trainers and organizations that work with young people, by providing with guidance for organization and delivery of financial literacy courses.

During the previous period, the project partners developed a training methodology, as well as specific training modules on various topics, which aim to improve the level of financial literacy among young people. The training modules cover topics such as "Being financially literate", "Personal Finance", "Financial services", "Budgeting" and "Financial Literacy and work life".

What is next?

"What actually follows is the piloting phase, where each project partner will conduct pilot sessions and workshops in its own country. The pilot sessions will introduce both young people, as well as trainers and facilitators with the developed training methodology & training modules, related to increasing the level of financial literacy", explains Daniela Ilcheva, project coordinator and representative of Yambol Chamber of Commerce.

During the next period, each project partner, will initiate with the process of planning, preparation and conducting the pilot sessions. Besides in Bulgaria, pilot sessions will also take place in Portugal, Greece and Republic of North Macedonia, where trainers/facilitators will be introduced to the developed training methodology, while young people from these countries will get the possibility to be trained on the topics related to personal finances, financial services, budgeting etc.

What to expect?

"The idea of the pilot sessions is, in the first phase, to familiarize potential trainers in all countries with the prepared training methodology and to involve young people in testing the developed training modules, while increasing their knowledge about finances and financial literacy in general" says Marko Paunović from OTB Europe, Portugal, responsible for implementing the pilot sessions in Portugal.

The benefit from these pilot sessions will be for all project stakeholders, so that, on the one hand, young people will gain new knowledge, while experts and project partners will receive relevant feedback on the training modules, as well as on the possibilities for their improvement.

When and how?

Pilot sessions will take place during the period February-April 2023, either online or with a face-to-face delivery, depending on the regional context and the decision of each project partner.

Any person interested to take part and participate in the pilot sessions, should follow the [FinFluencers website](#) as well as social media channels ([Facebook](#) & [Instagram](#)), where information will be provided accordingly.

In the meantime, young people can also enjoy the project podcast series which provide information for the project implementation but also information for some important topics on financial literacy in general - <https://finfluencers.org/podcasts/>.

