



Financial literacy & entrepreneurial potential of young people | **Know your Finances!**

Financial literacy is a core life skill for participating in modern society. Young people are growing up in an increasingly complex world where they will eventually need to take charge of their financial future.

Financial literacy support young people to:

- understand the workings of the financial context they live in
- understand the financial risks and the opportunities
- make rational and informed decisions (including entrepreneurial potential)
- know where they can get help for financial literacy,
- be able to take effective actions to increase their well-being
- become independent and self-sufficient

PRIMARY TARGET GROUP:

Young people (19-29) and

SECONDARY TARGET GROUP :

stakeholders such as financial and professional consultants, respective organisations, youth organisations.

PERSONAL
SAVINGS

TAXES

CREDIT
CARDS










INVESTMENTS

INTERNET
BANKING

LOANS

BUDGETING
BUDGET

Find out how **FinFluencers** works towards preparing young people to break out on their own

-  **Interviews** with young people and experts
-  **GAP** analysis
-  **The Young FinFluencers Guide** to serve as Handbook for organising and sustaining FinFluencers Networks
-  **Online Surveys** among young people in four countries
-  **FLiST** the Financial Literacy Self-Assessment Tool available online
-  **Highly simulating online learning** environment
-  **Focus Groups** of young people and stakeholders in four countries
-  **FinFluencers Platform** for learning, training, self-assessment
-  **Creation of a FinFluencers Network** and Community

TRAINING



Multiplier events in four countries

Young FinFluencers and Stakeholders speak about their experiences of taking part in the project.

Knowledge and experience sharing and exchange for improving financial literacy and empower other youngsters to make informed and confident financial decisions.

- **Three-months piloting** and testing of the FinFluencers methodology during workshops
- **Train-the-trainers** short-time training to trainers/facilitators in project methodology
- **Training of Young Financial Influencers in Portugal**
- **FinFluencers** from Bulgaria, Greece, Portugal and North Macedonia will participate in an 8-academic hours training
- **Young Financial Influencers become Ambassadors**

After the training, FinFluencers will return to their countries and put the methodology to the test by piloting the networks at national level.



REGISTER AND GET INVOLVED!

Visit our website!  www.finfluencers.org

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